



# Lee County Touchdown Club Sponsorship Opportunities



The following pages outline all the sponsorship and membership opportunities that the Touchdown Club has to offer. As always, we appreciate your support of our Trojan Football Team.

### PROGRAM ADS

**Back Cover(color) \$425.00, Inside Cover(color) \$350.00, Full page(color) \$250.00, 1/2 page(color) \$175.00, 1/4 page (color) \$150.00**  
Full page(b&w) \$195.00, 1/2 page(b&w) \$135.00, 1/4 page(b&w) \$90.00, 1/8 page(bus. card b&w) \$45.00

**Deadline for payment and ad materials submission is July 31, 2020.**

### STUDENT SHOUT OUTS

Trojan Profile/ "Shout Out" Ad (b&w): Full page \$100.00 1/2 page \$75.00 1/4 page \$50.00 1/8 page \$25.00  
(color): Full page \$125 1/2page \$100 1/4 page \$75 1/8 page \$50

**Deadline for payment and ad materials submission is Picture Day July 31, 2020.**

### FIELD BANNERS

4' X 6' Banner placed on the fence around the field- New Sign (b&w/color) \$250.00, Renewal \$150.00

Sideline Sign- Benches: 5'10" x 2'8, Table: 4'9 1/2"x 3'2" \$500.00 each

### PREMIUM SIGNS

Concession Stand Signs (Prices and Sizes will vary)

Full color 4' x 16' sign near home bleachers, \$1,500.00

Scoreboard Signs, most viewed signs made – \$1,500.00

\*Price does not include having sign made\*

### JUMBOTRON ADVERTISEMENTS

Popup Ad \$600.00 Commercials \$2500.00 (Price is based on number of home games)

(AD PLAYS APPROX 7 TIMES PER GAME, COMMERCIAL PLAYS APPROX 5 TIMES PER GAME)

### WEBSITE

Ad runs for entire year! 1/2 Half Page \$500.00 1/4 Quarter Page \$250.00 1/8 Page \$150.00

### GAME SPONSORS

Includes: May provide giveaways at the gate, special announcements made during game!

You can choose which home game to sponsor – first come, first serve! 1 game - \$1,000.00

### MEAL SPONSORS

Includes announcements during a game and a pop-up on the Jumbotron!

You can choose which game to sponsor – First come, first serve! 1 game - \$1,400.00

### KICK-OFFS, PUNTS, TOUCHDOWNS & FIRST DOWNS

With each of these, the announcer will name your business as the sponsor.

For example, "That is another Trojan Touchdown sponsored by xxxxx." This is an excellent way to market your business name!

First Downs \$3,000 whole game/\$1,500 half game, Touchdowns \$750.00, Kick-offs \$500.00, Punts \$500.00, Coin Toss \$250.00

### PACKAGE DEALS

If you are interested in more than one of these opportunities, please contact Jeff Bryan, Booster Club President (229) 854-5426, to discuss special Package Pricing to get the most out of your advertising dollars.

Please complete the following and send this form to the address listed.

Name: \_\_\_\_\_ Phone #: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_  
Email: \_\_\_\_\_ Amount enclosed: \_\_\_\_\_

### For Program Ads Only – Please circle

I wish to use the same ad as last year. Yes No

I need a photo taken for my ad. Yes No

Please make checks payable to:

Jeff Bryan (PRESIDENT) (229) 854-5426

Lee County Touchdown Club

Steve Glover (Director of Football Operations) 229-407-3077

P.O Box 652

Jo Beth Maxwell (229) 854-4661

Leesburg, GA 31763

Questions and forms can also be sent to [Leecountytouchdownclub@gmail.com](mailto:Leecountytouchdownclub@gmail.com)